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AMI International Signs Agreement with QMDI for DIMDEX 2012 Marketing Support

Bremerton, WA – 22 July 2011 – AMI International announced today the signing of a teaming agreement with Qatar MICE Development Institute (QMDI), to provide global marketing support in preparation for the 3rd annual Doha International Maritime Defence Exhibition (DIMDEX) 2012 scheduled for 26-28 March.

Under the agreement, AMI will deliver pre-show naval market reports, forecasts, and assessments, and provide extensive on-site media support with press conferences presentations, expert commentary, and interviews with various news outlets. As official knowledge partners, AMI will also conduct continued marketing and networking worldwide with DIMDEX’s core target audience at key upcoming conferences and exhibitions, to include:

SEP	BALTEXPO 2011	Gdanska, Poland
OCT	Global OPV & Maritime Unmanned Systems Summit (Jacob Fleming)	Istanbul, Turkey
OCT	Naval Systems Seminar (SSM)	Ankara, Turkey
OCT	UV India 2011 (Shephard)	New Delhi, India
OCT	Air Power Middle East 2011 (Shephard)	Doha, Qatar
Nov	Defense & Security 2011	Bangkok, Thailand
DEC	LIMA 2011	Langkawi, Malaysia
JAN	PACIFIC 2012	Sydney, Australia
FEB	DEFEXPO 2012	New Delhi, India
MAR	DIMDEX 2012	Doha, Qatar

This campaign builds on AMI’s strong existing relationship with QMDI, dating back to 2008 with AMI’s successful support for the first ever DIMDEX event. Since then, DIMDEX has become one of the leading conference brands, and remains the only specialized maritime defense exhibition in the Middle East.

About AMI International

Headquartered in Bremerton, Washington, AMI has over 25 years of experience in forecasting, trend assessments, and consulting in global naval, maritime security, and unmanned systems markets. AMI tracks naval market developments in over 70 countries that consistently invest in their sea services, and provides up-to-date reports on forecasted ship acquisition programs, defense requirements, and naval procurement budgets. Its global customer base spans across 18 countries on 5 continents.

AMI's product line includes naval, missile and unmanned systems market research databases. Its flagship "Hot News" monthly naval market newsletter is considered a "must read" for key players in the industry. In addition to its online market intelligence, AMI provides focused consulting services to a wide range of customers. AMI maintains an active dialogue with senior sea service leaders, key decision-makers in the naval and defense industry, leading media covering the defense sector, and its network of international advisors and affiliates.